

FOR IMMEDIATE RELEASE

**BAYMARK ■ PARTNERS**

---

**CONTACT**

Lori Barber  
Lux214 Media Group  
214-906-6633  
lorib@lux214.com

## **Baymark Partners Named to Axial's 2025 Technology Top 50, Honored for M&A Excellence and Operational Value Creation**

**DALLAS, TX** — *April 28, 2025* — Baymark Partners, a Dallas-based private equity firm specializing in lower middle-market acquisitions, has been named to the 2025 Axial Technology Top 50, an elite list recognizing firm's driving innovation, growth, and performance in technology M&A.

The annual ranking is based on Axial's proprietary transaction data and insights from its 2025 Technology M&A Outlook Survey, which reflects dealmaker sentiment, sector trends, and firm-level execution. Baymark's inclusion highlights its disciplined approach to deal structuring, deep operational support, and consistent track record of building durable value across portfolio companies.

"We're honored to be recognized alongside many of the industry's most respected investors," said David Hook, Managing Partner at Baymark Partners. "This isn't just about transactions—it's about growing companies the right way. That's what defines our strategy and our culture."

### **Technology M&A Trends Signal a High-Activity Market**

Axial's 2025 survey shows:

- 90.5% of firms expect an increase in deal flow across the tech sector this year
- Enterprise Software (72.2%) and IT Services (71.4%) top the list of high-opportunity verticals
- 85% of investors cite valuation misalignment as the most common obstacle to getting deals done

Despite market uncertainties, Baymark continues to drive results through a focus on strategic alignment, hands-on support, and long-term growth planning. The firm's recent activity includes new platform acquisitions and add-ons in both IT services and security services, anchored by a flexible capital approach and a commitment to founder partnerships.

“Baymark brought clarity, confidence, and a collaborative mindset to the table from day one,” said Jef Morton, CEO of Rackmount Solutions. “They’ve helped us think bigger—and move faster.”

### **About Baymark Partners**

Baymark Partners is a Dallas-based private equity firm acquiring growth-oriented companies across the U.S. With sector depth in IT services, security, e-commerce, business services, distribution, manufacturing and healthcare, Baymark provides capital, strategic guidance, and operational resources to help portfolio companies achieve transformational growth.

Learn more at [www.baymarkpartners.com](http://www.baymarkpartners.com).

###

### **CONTACT**

Lori Barber  
Lux214 Media Group  
214-906-6633  
lorib@lux214.com