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BAYMARK ■ PARTNERS

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Baymark Partners Joins Axial's 2025 Tech 50, Citing Strength in IT & Software Deal Execution

DALLAS, TX — *April 25, 2025* — Baymark Partners has been named to the 2025 Axial Technology Top 50, an exclusive ranking of the most active and effective private equity acquirers in the lower middle market tech sector. The recognition highlights Baymark's continued momentum in acquiring and scaling companies across high-growth verticals including IT services, security, and tech-enabled business services.

The Axial Tech 50 is curated using proprietary platform data, closed deal activity, and peer feedback from Axial's 2025 Technology M&A Outlook Survey. Baymark's inclusion affirms the firm's ability to consistently execute transactions that drive real operational value.

"This recognition reflects the trust founders and partners place in Baymark to help transform good companies into great ones," said Tony Ludlow, Managing Partner at Baymark Partners. "In sectors where innovation is constant and speed matters, our approach balances capital efficiency with operational expertise."

Delivering Growth in an Active Market

Baymark's recent acquisitions include multiple add-ons in the managed IT services space, a platform acquisition in school security, and strategic growth support for a security company targeting the data center market. These deals reflect both the firm's sector focus and its ability to accelerate scale through targeted M&A and operational leadership.

"Baymark brought more than just capital—they helped us clarify strategy, scale faster, and stay focused on what made our business special," said Al Harnisch, CEO of Eastern DataComm, a Baymark-backed school security provider. "Their team rolled up their sleeves in a way that few firms do."

2025 Technology M&A Outlook Highlights:

- 71.4% of deal professionals cited IT Services as the most active sector for M&A in 2025
- Enterprise Software led in valuation multiples, with 72.2% of respondents naming it the highest

- Only 5% of respondents expect tech valuations to decline—signaling continued investor confidence

Baymark continues to focus on underserved, founder-owned businesses positioned for growth. By combining strategic capital with hands-on execution, the firm helps companies thrive in competitive and evolving markets.

About Baymark Partners

Baymark Partners is a Dallas-based private equity firm acquiring growth-oriented businesses across North America. With deep expertise in IT services, security, e-commerce, business services, distribution, manufacturing and healthcare, Baymark provides flexible capital and strategic support to help companies reach their next stage of success. Learn more at www.baymarkpartners.com

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