

**FOR IMMEDIATE RELEASE**

**CONTACT**

Lori Barber  
Lux214 Media Group  
214-906-6633  
[lorib@lux214.com](mailto:lorib@lux214.com)

**Baymark Partners' Eastern DataComm Expands School Safety with CAD Integration**

*Eastern DataComm, a Baymark Partners portfolio company, has begun integrating Carolina Advanced Digital's SLED and Commercial unit. The move comes as U.S. spending on school safety tech tops \$3 billion annually.*

**DALLAS, TX — September 2025;** Baymark Partners today announced that its portfolio company, Eastern DataComm, is expanding its footprint in school safety and communications through the integration of the State, Local Government, Education (SLED) and Commercial business unit of Carolina Advanced Digital (CAD). The transaction, first announced in June, strengthens Eastern's ability to deliver critical safety technology to districts, municipalities, and commercial clients across the U.S.

Baymark said the deal reflects its belief that technology with direct community impact will continue to draw investment. Analysts project the global school and campus security market will grow from \$4.22 billion in 2025 to more than \$22 billion by 2034, according to MarketsandMarkets. In the U.S., spending on safety technology already exceeds \$3 billion annually, based on data from the National Center for Education Statistics. "This isn't just another acquisition, it's a way to give schools and municipalities access to systems that can literally save lives," said David Hook, Managing Director of Baymark Partners. "By combining CAD's technical expertise with Eastern DataComm's proven solutions, we're putting resources behind a company that can deliver safer, faster communication when it matters most."

Eastern DataComm is already building on the acquisition by expanding deployment of its Lockdown & Emergency Notification System (LENS). The system has been adopted by dozens of school districts to cut emergency response times and modernize communication protocols. "Our solutions aren't just installed; they're proven in the field, under real conditions," said Albert Harnisch, CEO of Eastern DataComm. "That's why districts rely on LENS to reduce response times when it matters most. With Baymark's support, we can bring that same level of tested reliability to even more schools and municipalities across the country."

For CAD, the move is as much about culture as it is about scale. The company has worked alongside schools and municipalities for more than three decades, providing tailored IT and security solutions that evolve with client needs. "CAD has been defined by trusted relationships and a culture of service," said Susan Jabbusch, EVP of Carolina Advanced Digital. "Eastern shares that same philosophy; listening first, tailoring solutions, and standing behind the work."

Joining forces means our clients keep the personal attention they value while gaining the resources of a larger team.”

Baymark expects to continue investing in companies that deliver mission-critical technology in high-growth markets. Additional portfolio updates are anticipated later this year as the firm extends its reach in security and communications.

#### **About Carolina Advanced Digital**

Founded in 1984, Carolina Advanced Digital provides IT infrastructure and cybersecurity services to public sector clients. Following the transaction, CAD continues to operate its federal division independently, serving defense, intelligence, and civilian agencies. Learn more at [www.cadinc.com](http://www.cadinc.com).

#### **About Eastern DataComm**

Eastern DataComm is a safety and communications technology firm with more than 35 years of experience helping schools, businesses, and municipalities stay connected and protected. Solutions include emergency notification systems, VoIP/unified communications, video surveillance, access control, paging, and network infrastructure. Learn more at [www.easterndatacomm.com](http://www.easterndatacomm.com).

#### **About Baymark Partners**

Baymark Partners is a Dallas-based private equity firm acquiring growth-oriented businesses across North America. With expertise in IT services, security, e-commerce, business services, distribution, manufacturing, and healthcare, Baymark provides flexible capital and hands-on operational support to help companies reach their next stage of success. The firm has completed more than **60 acquisitions**, with a proven track record of scaling founder-led companies in competitive and evolving markets. Learn more at [www.baymarkpartners.com](http://www.baymarkpartners.com).

#### **MEDIA CONTACT**

Lori Barber  
Lux214 Media Group  
214-906-6633  
[lorib@lux214.com](mailto:lorib@lux214.com)

**###**